

SENSES

of MALAYSIA

e-Newsletter

Highlights in this issue



Senses of Malaysia is a new breed of tourism and travel magazine which highlights Malaysia's best beaches, finest foods and most luxurious hotels and the many unique holiday destinations and adventures which makes this country fascinating.

The magazine covers a host of topics from relaxation and recreation to education, world music to flora and fauna, horse riding to golf. Adventures and stories covering the length and breadth of Malaysia.

This upmarket travel orientated magazine has a strong leaning towards tourism and covers other aspects of life in Malaysia including property, foreign investment, the Malaysia My Second Home programme and health tourism.

Winner of the
**Best Tourism
Publication**
award at the
Malaysia Tourism
Awards 2010





Relax Romance & Renew

Savour Every Moment at the Sanctuary



Langkawi's premier luxury boutique resort

Enjoy the **charm of an exclusive private beach resort showcasing** Langkawi's unique heritage caressed by nature

Indulge yourself in

- The spa
- The bar
- The Terrace OR
- The privacy of your suite retreat

Savour the Chef's signature dishes at The Terrace

- Fresh Seafood
- Tangy Malaysian Cuisine
- International Favourites

Relive the Romance

While sipping your favourite cocktail while gazing out to sea at the bar built over the rocks

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april events

Held for the third consecutive time, the **Borneo International Marathon 2010** is one of the largest sporting events in East Malaysia attracting runners from all over Malaysia and Asian countries. The marathon route is along the beautiful coastal roads of Kota Kinabalu. Call +6088 218833 or visit www.borneomarathon.com/ for details.



The **PIKOM PC Fair**, featuring the most exciting and latest gadgets is back and it's happening throughout the whole month of April at various venues in Malaysia. Check out www.pikom.org.my for dates and location.



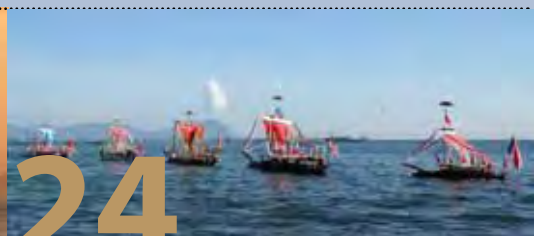
The **7th Malaysia International Gold & Jewellery Fair 2010** will be held from 10-13 April, 11am - 6pm, at the Kuala Lumpur Convention Centre. It will feature valuable and exquisite jewellery such as gold, diamond, silver, jade, pearl, gemstones, watches, jewellery equipment and accessories. For more information, call +603 2166 2833 or visit www.jewelrysthshow-hka.com.



Experience from 10 - 16 April at Dataran MBMB Melaka, the **13th Gendang Nusantara Festival**, a cultural event showing a variety of percussion and drum music from all over the world. Ethnic dance performances will accompany the enchanting music. Call +606 231 6411 for details.



Witness the amazing feat of international athletes swimming from Kapas Island to Pantai Kelulut, Marang during the **Kapas-Marang International Swimathon 2010** on 17 & 18 April. Visit www.triathlonmalaysia.com for details.



The quaint town of Semporna comes to life with the unique **17th Regatta Lepa Semporna - Water Festival** on 24 & 25 April, a competition held for the Bajau seafarers to crown the most beautiful traditional sailboat. Visitors can also witness tele-matches such as the boat tug-war, kayak and boat racing during this colourful event. Call +6089 781518 for details.

Enjoy a great splashing time in Labuan from 27 April - 2 May with over 30 water based sports and events. The **Labuan International Sea Challenge 2010** is the final Malaysia's Water Festival Celebration which showcases sea and beach activities offering more than RM250,000.00 in cash prizes. Visit www.labuantourism.gov.my for details.



The Expat Guide

A monthly guide to expat life in Singapore

**New Issue -
May 2010**



ABOUT THE MAGAZINE

'The Expat Guide' is a new monthly magazine targeting the English speaking expat community. It is about all things Singaporean (people, history, culture, economy, expat life etc) together with informative articles on surrounding countries. Our aim is to increase expats' understanding of Singapore as well as help them to enjoy their time here by advising them on places to go and things to do.

The magazine is divided into two sections. The front, 'magazine' section, is mostly articles with a maximum of 30% advertising. The rear section 'Expat Info' is filled with information about food and beverage outlets, retailers, and other smaller businesses offering services to expats. The advertising ratio is around 70% and the advertising rates are correspondingly lower.

PRODUCTION

Our initial print run will be 10,000 copies a month increasing as our subscriber base grows.

DISTRIBUTION

MORE EXPAT SUBSCRIBERS THAN ANY OTHER MAGAZINE IN SINGAPORE

Our unique selling point is that we offer a free subscription to any resident expat. This ensures the advertising message get into the homes of expats and the magazine becomes a source of reference and repeat reading. Additional 'reading only' copies are placed in a variety of locations including expat associations, embassies, relocation companies, selected retail and restaurant outlets. Copies will also be sold on the newsstands to help build awareness.



SUBSCRIBE NOW!

SENSES OF MALAYSIA MAGAZINE

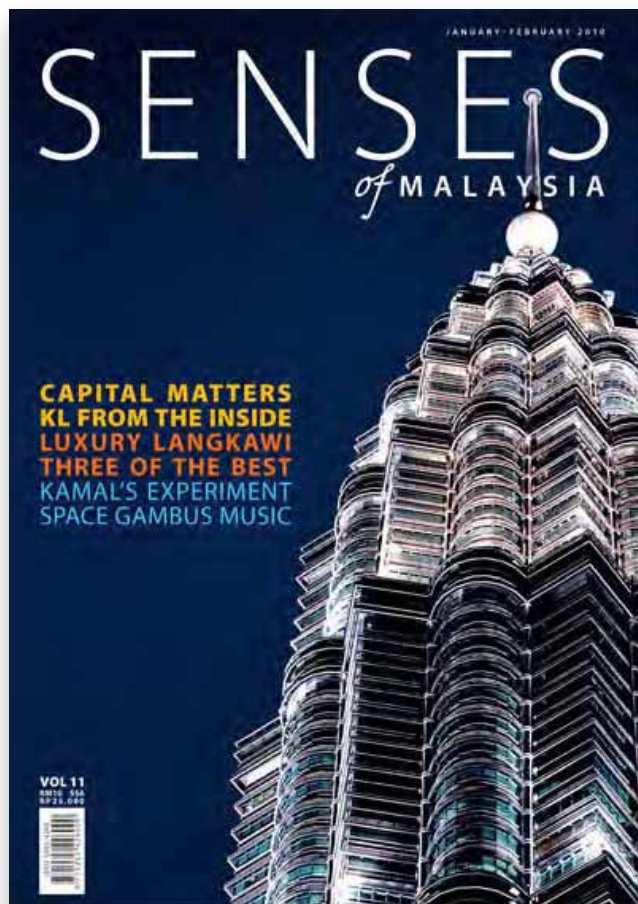
Annual Subscription Fees:

- **Malaysia RM48/USD\$14**
- **Asia RM135/USD\$40**
- **Europe RM168/USD\$50**
- **Rest of the world RM210/USD\$63**

* Rates outside Malaysia include first class airmail postage

* Senses of Malaysia is a bi-monthly magazine

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To Eat and where to Eat...

That is always the question. And with Kuala Lumpur's dizzying assortment of excellent eateries, it is also a question that can be pondered interminably.



Mamak Mia!

Malaysians from all walks of life congregate at mamak stalls to indulge in roti canai and teh tarik



Miri and All that Jazz

In recent years music lovers have been flocking to Sarawak in ever increasing numbers to attend one of the region's biggest international music events



Running With The Rascals

In Langkawi, boats are affairs of the heart, not the head; fiscal considerations are secondary.



Matrimony the Malay Way

A Malay wedding in Malaysia and the arrangements leading up to it - is an elaborate affair steeped in tradition

For more info visit our website at
www.sensesofmalaysia.com